

Rep Order# 9796698 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 569363

Printed: 08/27/2012 2:53 PM
Last Received: 08/27/2012 2:48 PM
Showing Buylines: All Rep Revised Lines

2 of 4

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1618
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1618
Flight Dates 08/28/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NA'S ON LNS 1-3,7,8,11- MG ON LNS 16-22

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	SA	8A-9A	GOOD DAY UTAH SAT. 8A	:30	\$350.00	09/01-09/08	0	0	0	\$0.00	
				[MADE-GOOD BY LINE(S) 16 17 18 19 20 21 22]								
				V5 Effective Dates Changed								
	*16	TU-F,M	1230P-1P	TM2	:30	\$100.00	08/28-09/10	5	2	10	\$1,000.00	
				[MKGD FOR SPOTS MISSED ON LN #1: 9/01- 9/08(1/WK), MKGD FOR SPOTS MISSED ON LN #2: 9/02- 9/09(1/WK), MKGD FOR SPOTS MISSED ON LN #3: 8/28- 9/10(3/WK), MKGD FOR SPOTS MISSED ON LN #7: 8/28- 9/10(3/WK), MKGD FOR SPOTS MISSED ON LN #8: 8/28- 9/10(3/WK), MKGD FOR SPOTS MISSED ON LN #11: 8/28- 9/10(3/WK)]								
				V5 Added								
	*17	SA	8A-9A	NEWS	:30	\$500.00	09/01-09/01	1	1	1	\$500.00	
				[PART OF A MKGD MADE UP OF LINES 16 17 18 19 20]								
				V5 Added								
	*18	SU	8A-9A	NEWS	:30	\$500.00	09/09-09/09	1	1	1	\$500.00	
				[PART OF A MKGD MADE UP OF LINES 16 17 18 19 20]								
				V5 Added								
	*19	TU-F,M	7A-8A	NEWS	:30	\$475.00	08/28-09/10	1	2	2	\$950.00	
				[PART OF A MKGD MADE UP OF LINES 16 17 18 19 20]								
				V5 Added								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*20	TU-F,M	11A-12P	NEWS	:30	\$250.00	08/28-09/03	6	1	6	\$1,500.00	
		[PART OF A MKGD MADE UP OF LINES 16 17 18 19 20]										
		V5 Added										
	*21	TU-F,M	11A-12P	NEWS	:30	\$250.00	09/04-09/10	5	1	5	\$1,250.00	
		[PART OF A MKGD MADE UP OF LINES 16 17 18 19 20]										
		V5 Added										
	*22	TU-F,M	4P-5P	DR OZ	:30	\$400.00	08/28-09/10	2	2	4	\$1,600.00	
		[PART OF A MKGD MADE UP OF LINES 16 17 18 19 20]										
		V5 Added										
	*2	SU	8A-9A	GOOD DAY UTAH SUN. 8A	:30	\$300.00	09/02-09/09	0	0	0	\$0.00	
		[MADE-GOOD BY LINE(S) 16 17 18 19 20 21 22]										
		V5 Effective Dates Changed										
	*3	TU-F,M	7A-8A	GOOD DAY UTAH AT 7A	:30	\$400.00	08/28-09/10	0	0	0	\$0.00	
		[MADE-GOOD BY LINE(S) 16 17 18 19 20 21 22]										
		V5 Effective Dates Changed										
	*7	TU-F,M	11A-12P	FOX 13 NEWS-LIVE AT 11	:30	\$200.00	08/28-09/10	0	0	0	\$0.00	
		[MADE-GOOD BY LINE(S) 16 17 18 19 20 21 22]										
		V5 Effective Dates Changed										
	*8	TU-F,M	1230P-1P	TMZ	:30	\$100.00	08/28-09/10	0	0	0	\$0.00	
		[MADE-GOOD BY LINE(S) 16 17 18 19 20 21 22]										
		V5 Effective Dates Changed										
	*11	TU-F,M	4P-5P	DR. OZ	:30	\$300.00	08/28-09/10	0	0	0	\$0.00	
		[MADE-GOOD BY LINE(S) 16 17 18 19 20 21 22]										
		V5 Effective Dates Changed										

---REPORT TOTALS---

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Report Totals: 29 / \$7,300.00

---SALES MONTHLY TOTALS---

Sep 12: 62 / \$37,350.00

Sales Totals: 62 / \$37,350.00

Station Totals: 62 / \$37,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$149,699

CABL	0%	KDLJ	0%	KJZZ	4%	KSL	26%	KSTU	24%
KTVX	13%	KDCW	2%	KUTV	28%	UNKB	0%	UNKN	0%

Books null
Demos RA35+